


LIFESTYLE
TURKEY
2019

Modest Fashion Exhibition

22-24 August

WORLD TRADE CENTER ISTANBUL

www.lifestyle-turkey.com

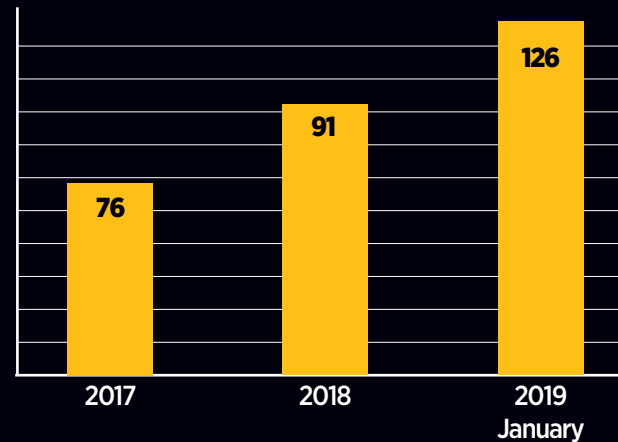




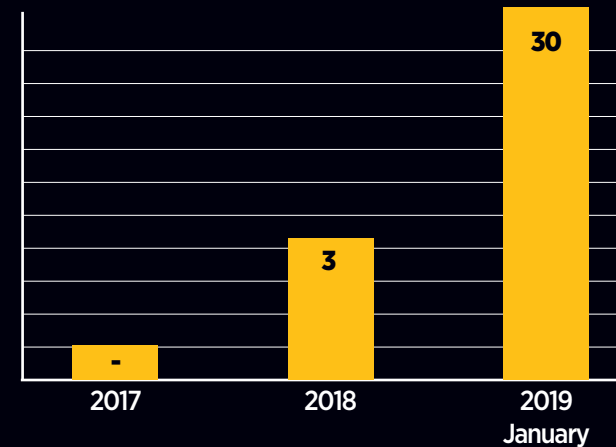


Lifestyle Turkey in Numbers

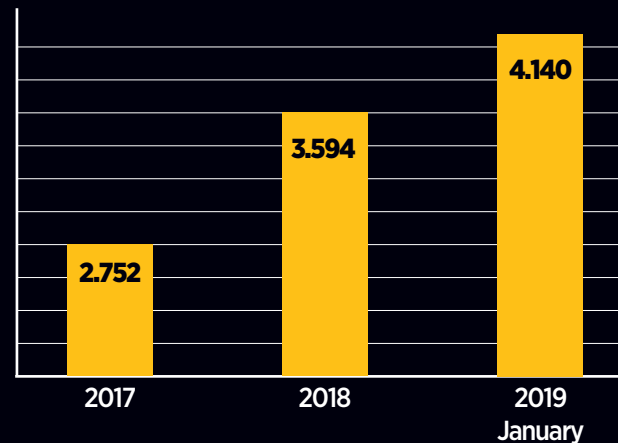
Total Participation in numbers



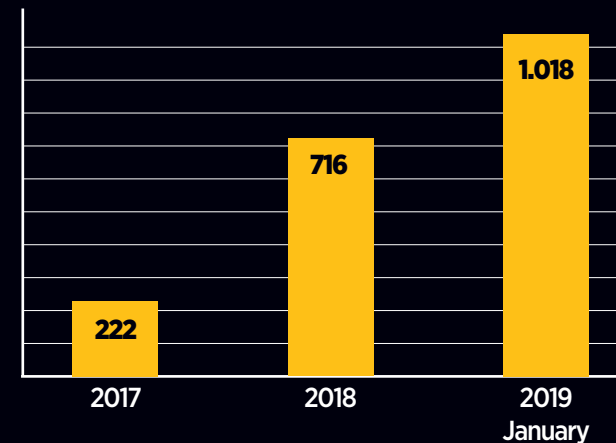
International Participation



Domestic Visitors in Numbers



International Buyers and Visitors in Numbers





Muhafaz

LIFESTYLE
TURKEY

iyim

we are growing !

**15.000 m²
exhibition area**



from 30 countries

**hosted buyers
programme**



**with monotype
stand**

raise your products

COMPANY NAME

SPACE FOR
DIGITALLY PRINTED
BANNER
(BY EXHIBITOR)

SPACE FOR
DIGITALLY PRINTED
BANNER
(BY EXHIBITOR)

**SPACE FOR
DIGITALLY PRINTED
BANNER
(BY EXHIBITOR)**

(BY EXHIBITOR)
BANNER
DIGITALLY PRINTED
SPACE FOR

exhibit profile

ready-made clothing

external clothing

headscarf

wedding and evening dress

big size clothing

sports clothing

beach clothing



why exhibit



sector's meeting point

lifestyle turkey is the one and only international tread fair, which brings together the designer, manufacturer, wholesaler, retailer, and finally the consumer chain in the modest fashion sector.

leading country of the modest fashion

turkey is the world's leader in the production and depletion of modest fashion.

growth in modest fashion market

the modest fashion market constitutes the world's fastest growing production and depletion market.

export platform

lifestyle turkey fair provides exportation opportunities with the international marketing and hosted buyers program.

protecting your place in the market and the development of new business collaborations

with lifestyle turkey, you can strengthen your current partnerships as well as you can take new opportunities.

the impact of the recent development in the digital world to the sector

you can follow the latest developments in the digital world as well as you may learn what social media and e-commerce contributed to the sector.

you can benefit from competitive advantages

you can emphasize your strengths in comparison with your competitors; you can share with your customers your differences in terms of design, technology, production, and marketing.

branding

by setting your target in the modest fashion, you may facilitate your branding. at the same time, you can protect and strengthen your existing brand.





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federal
exhibitions
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